World Record Cup of Coffee

Challenge

GourmetGiftBaskets.com needed a vessel that could receive 2010 gallons of freshly brewed coffee. It was all about setting a world record, sanctioned by the Guinness Book of World Records. When they contacted Terracon, they knew that they needed a tank large enough to contain this coffee while still looking like a coffee mug. GourmetGiftBaskets.com had to transport the vessel to Chisel 3D in Atlanta in time for the artists, technicians, and engineers to turn our polyethylene tank into the type of coffee mug that you would expect to hoist in a ski lodge or similar kind of place.

- The tank had to ship immediately!
- It needed markings at several key volume levels.
- It needed to contain more than 2,000 gallons.

Solution

Terracon jumped at the opportunity to help out in this record-setting project. They had plenty of tanks – just the right size and type – to help GourmetGiftBaskets.com set the world record.

The tank was sent on its way, complete with appropriate volume markings, in less than 24 hours. The talented sculptors and craftspeople at Chisel 3D put their hearts into turning our simple tank into a very convincing giant coffee mug. The completed mug was then shipped to the Blog World Expo show site in Las Vegas.

While all of this was happening, organizers at GourmetGiftBaskets.com were juggling schedules with Kerry/XCafé to get the top-notch Columbian Arabica blend coffee, Bunn-O-Matic to secure the enormous coffee brewing and dispensing machines that could handle making over 2,000 gallons of coffee, Logo Loc LTD to provide terrific commemorative tee shirts for the occasion, and Mariach Confectionary for the all-important Chocolate Covered Espresso Beans! Everything came together at the Mandalay Bay Convention Center in Las Vegas where the dedicated crew from GourmetGiftBaskets.com began brewing coffee at 4:00 in the morning!

GourmetGiftBaskets.com is an inspiring organization and we thank them for giving us the opportunity to share a small part in this effort. All of us at Terracon offer our congratulations in setting this world record!

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